



# Environmental & Nature Policy

## Black Sun Global: Environmental & Nature Policy

Black Sun Global is a stakeholder advisory and engagement agency that's been driving transformation and positive change for ambitious brands for more than 20 years. We believe that brands and businesses have the power to make a meaningful difference in society by fostering ethical practices, building inclusive communities, and delivering sustainable performance.

Our approach focuses on inspiring trust, creating positive relationships and sustainable value for the people that matter most – all in pursuit of positive change.

## Purpose of the Environmental & Nature Policy

This Environmental & Nature Policy serves as a cornerstone of our sustainability framework, complementing other policy documents. It outlines our commitment to sustainable development, clarifies key focus areas, and guides our objectives and actions as we contribute to the transition towards a sustainable society.

## Our commitment

We recognise that nature and the environment are fundamental to human well-being and economic prosperity. Current biodiversity loss and environmental crises pose significant risks to both society and businesses. Acknowledging these challenges, we commit to operating in harmony with nature and actively contributing to its preservation.



## Our principles

### – Promoting Environmental Responsibility

- We aim to embed environmental awareness throughout the organisation by implementing this policy at all levels.

### – Assessing Environmental Impact

- We are committed to evaluating our operations' impact on nature and climate, to set objectives for improvement, and review progress periodically.

### – Defining Responsibilities

- We are committed to clearly communicating environmental responsibilities to management, employees, and contractors.

### – Policy Integration

- We aim to align all policies and services with this environmental framework.

### – Resource Efficiency

- We are committed to minimising energy use, water consumption, and waste through reduction, reuse, and recycling practices across office-based and remote work settings.

### – Sustainable Procurement

- We are committed to sourcing goods and services responsibly. We seek to collaborate with suppliers who demonstrate strong environmental credentials and align with our sustainability values. We also seek to prioritise the selection and use of environmentally friendly products and materials.

### – Waste Management

- We are committed to responsible waste management practices, which includes maximising recycling and composting practices.

### – Sustainable Travel

- We promote low-carbon travel options while minimising unnecessary travel.

### – Employee Engagement

- We intend to provide employees with training and opportunities to participate in local conservation initiatives to foster a culture of environmental responsibility.

### – Client engagement

- We aim to integrate nature-positive principles into our business operations and client projects. This includes supporting clients in assessing and mitigating their environmental impacts, aligning their strategies with global sustainability frameworks, and communicating their efforts effectively.

### – Monitoring Sustainability

- We aim to:
  - i. Establish measurable sustainability criteria and key performance indicators (KPIs)
  - ii. Regularly review progress against sustainability targets.
  - iii. Seek feedback from stakeholders to continuously improve procurement practices.



## Implementation and Responsibilities

- The Black Sun Senior Leadership team is responsible for implementing this policy.
- Employees are expected to uphold the principles of this policy. Any concerns should be reported promptly through the designated channels and appropriate action taken.

## Challenges & Continuous Improvement

Operating from Fulham Palace - a listed building with heritage constraints - limits some actions we can take. However, we are committed to working closely with Fulham Palace to enhance our impact within areas under our control or influence.

We recognise that sustainability is an ongoing journey. To remain effective, we will regularly review this policy in line with evolving best practices and corporate objectives. This transparent approach ensures continuous improvement in our environmental performance.